

Application form

Please note the general application requirements on the pbm Academy website:

www.pbm-academy.de

The closing date for applications is **30. September** of each year.
Please send the documents by post or electronically as a scan:

pbm Academy
Förderprogramm
Friedensallee 11
22765 Hamburg

info@pbm-academy.de

You should ask yourself the following questions before filling out this form, as they have to be answered with the project outline:

- **What is your project goal?**
- **Does your project contribute to the implementation of PBM in everyday care?**
- **Does your project contain measures that further develop the PBM concept as a whole?**
- **Which measures do you take for quality assurance and training of your employees?**
- **How do you evaluate the success or achievement of your project?**

The pbm Academy understands Patient Blood Management to be a medical concept for increasing the patient safety based on three pillars that lead to better treatment quality.

I. Optimisation of erythrocyte volume

(anemia management before and after surgery)

II. Minimisation of blood loss and bleeding

(Inpatient and intraoperative measures to reduce blood loss and increase the use of measures to save the blood of others)

III. Rational use of blood reserves

(Great hurdles for the administration of a blood transfusion)

Title of the proposed project (maximum 100 characters including spaces)

Applicant

Title _____ Date of birth _____

First name _____

Surname _____

Postal address of the institution of the applicant

Name _____

Street _____

Postcode, City _____

Phone _____

Fax _____

Email _____

Place, Date

Signature of the applicant

Management of the applying institution

Name _____

Position _____

Phone _____

Fax _____

Email _____

Date Stamp / Signature Authorised signatory(s)

Persons and institutions involved in the project

Name _____

Institution _____

Street _____

Postcode, City _____

Name _____

Phone _____

Telefon _____

Fax _____

Email _____

Date Stamp / Signature Authorised signatory(s)

Name _____

Institution _____

Street _____

Postcode, City _____

Name _____

Position _____

Phone _____

Fax _____

Email _____

Date

Signature Authorised signatory(s)

Project abstract

The abstract must describe the scope and structure of the project together with the basics, goals and a summary of the methods and the expected results.

(Max. 2000 characters incl. spaces in German or English)

Short CV of the applicant

Max. 1000 characters incl. spaces in German or English)

Data Protection Notice

Responsibility for data processing

pbm Academy processes the personal data entered into this application form as controller within the meaning of Art. 4 (7) GDPR. Those affected by this processing (applicant's contact persons, leadership of the applicant institution, as well as those involved in the project) can contact pbm Academy or the data protection officer of pbm Academy at any time using the contact details given below.

Purposes and legal basis of data processing

The data gathered from the above-mentioned individuals as part of the funding programme will exclusively be used for the purposes of coordination, execution and administration of the funding programme (including verification, evaluation and handling of applications), as well as to meet the statutory obligations of pbm Academy. In doing so, pbm Academy relies on the necessity of processing to safeguard the legitimate interests of pbm Academy with respect to the effective and legally compliant implementation of the funding programme, including, where applicable, the establishment and implementation of a contract with the applicant within the scope of the funding programme, as well as to satisfy the legal obligations in this regard.

Necessity of providing personal data

The provision of personal data in this application form is a prerequisite for participation in the funding programme as pbm Academy can only ensure coordination, implementation and administering of the funding programme, as well as full appraisal and evaluation of the application, when this data is available. There is no obligation to participate in the funding programme.

Transfer of data

pbm Academy's service provider (Burson-Marsteller GmbH, Lyonel-Feininger-Strasse 28, 80807 Munich, Germany) also gains access to the personal data for the above-mentioned purposes. The service provider shall solely process the personal data on the behalf of pbm Academy insofar as this is necessary for inspecting, evaluating and processing the applications. Data is not transferred to other recipients unless pbm Academy is obliged to do so on the basis of statutory obligations or official directives.

Retention period for data

The personal data shall only be stored by pbm Academy for as long as is necessary for realising and fully implementing the funding programme, unless a longer retention period is required due to statutory retention periods, or to safeguard our legitimate interests (assertion, exercising or defence of legal claims).

Data subject rights

According to statutory provisions, those affected by the data processing by pbm Academy (data subjects) have the right:

- To request information on the personal data processed by pbm Academy as well as a copy of this data (right of access);
- To request the rectification of incorrect data and, while observing the purposes of processing, to request that incomplete data be completed (right to rectification);
- To request the deletion of his/her data where there are legitimate reasons to do so (right to erasure);
- To request that the processing of his/her personal data is restricted provided that the statutory conditions apply (right to restriction of processing);
- To obtain his/her personal data in a structured, commonly used and machine-readable form if the statutory conditions apply, and to have this data transferred by pbm Academy to another controller where this is technically feasible (right to data portability); and
- Not to be subjected to a decision based solely on an automated processing, insofar as the statutory requirements for this do not apply. pbm Academy does not currently perform any automated decision-making.

Furthermore, those affected by pbm Academy's data processing (data subjects) have the right to object to the processing of his/her data, which is being performed for the purposes of safeguarding the legitimate interests of pbm Academy, on the basis of reasons arising from his/her personal circumstances in accordance with the statutory provisions (right to object). If personal data is processed by pbm Academy for the purposes of engaging in direct advertising, the data subjects have the right to object to this processing at any time without the need to provide any particular reason.

If you wish to exercise your rights or have any questions about the processing of personal data within the context of the funding programme, please contact pbm Academy using the contact details given below. Moreover, without prejudice to other legal resources, you have the right to file a complaint to a supervisory authority at any time.

Contact

pbm Academy funding programme:

Mr. Dr. Ralf Stölting, Friedensallee 11, 22765 Hamburg

Data protection officer:

Mr. Loos, DT Deutsche Stiftungstreuhand AG, Schwabacherstr. 32, 90762 Fürth; info@stiftungstreuhand.de

Date

Signature Authorised signatory(s)

How did you find out about the pbm Academy's funding programme?

- Internet
- Personal recommendation
- Flyers at congresses/events
- Flyer in trade journals
- Advertisement in trade journals
- Posters at congresses/events
- Poster in clinics
- Editorial articles in trade journals (print/online)
- Corporate employees
- Other: _____